

Contents

ANDREW GOATLY

The representation of nature on the BBC World Service 1

SAI-HUA KUO

From solidarity to antagonism: The uses of the second-person singular pronoun in Chinese political discourse 29

ÅSA MÄKITALO and ROGER SÄLJÖ

Talk in institutional context and institutional context in talk: Categories as situated practices 57

TOMOKO I. SAKITA

Dialogue-internal and external features representing mental imagery of speaker attitudes 83

ELENA SEMINO

A sturdy baby or a derailing train? Metaphorical representations of the euro in British and Italian newspapers 107

YU-FANG WANG

The preferred information sequences of adverbial linking in Mandarin Chinese discourse 141

Contents

JACKIE ABELL

- Mad cows and British politicians: The role of scientific and national identities in managing blame for the BSE crisis 173

ANN-CARITA EVALDSSON

- Boys' gossip telling: Staging identities and indexing (unacceptable) masculine behavior 199

PHILIP GRAHAM

- Predication and propagation: A method for analyzing evaluative meanings in technology policy 227

DAVID POVEDA

- Quico's story: An ethno poetic analysis of a Gypsy boy's narratives at school 269

SUZANNE SCOTT

- Linguistic feature variation within disagreements: An empirical investigation 301

BSE; Britain; Europe; scientific and national identities; accountability; blame; political debate.

March and June 1996, the issue of BSE (bovine spongiform encephalopathy) became headline news in Britain. Although BSE had been present in British cattle herds for many years previously, its dramatic political debates and media headlines from March 1996 marked a turning point. It would come to have on matters of health and national identity. This increasing focus on BSE paralleled a scientific claim that the

Contents

SRIKANT SARANGI	
Editorial: On conditions of work, employment, unemployment, etc., and the deployment of text/discourse analysis	329
RUTH WODAK	
Preface	337
RUTH WODAK and THEO VAN LEEUWEN	
Discourses of un/employment in Europe: The Austrian case	345
KRISTINA BENNERT	
Formulations of participation and nonparticipation in trainees' narratives of school-to-work transitions	369
PETER MUNTIGL	
Policy, politics, and social control: A systemic functional linguistic analysis of EU employment policy	393
PHIL GRAHAM and NEIL PAULSEN	
Third-sector discourses and the future of (un)employment: Skilled labor, new technologies, and the meaning of work	443
GILBERT WEISS	
Discussion 1: The Darwinian ocean	469
JOHN WILSON	
Discussion 2: 'They would say that, wouldn't they?' Tea with Christine and Mandy	487

The voices of history: The interpersonal semantics of historical discourses

CAROLINE COFFIN

CAROLINE COFFIN

- The voices of history: Theorizing the interpersonal semantics of historical discourses 503

KEN HYLAND

- What do they mean? Questions in academic writing 529

MICHAEL THOLANDER and KARIN ARONSSON

- Teasing as serious business: Collaborative staging and response work 559

HIROKO YAMASHITA

- Scrambled sentences in Japanese: Linguistic properties and motivations for production 597

Index of articles in Volume 22 (2002)

635

1. Introduction—History as discourse

Academic prose texts are typically factious because they are expected to include all evidence necessary to be persuasive and thus do not need to work on the audience. (Siber and Finnegan 1988:31)