

## COLLECTIONS OF CORRESPONDENCE AND MANUSCRIPT DOCUMENTS

NAME OF COLLECTION: John HAZARD World War I PostersSOURCE: Gift of John Hazard, 1984SUBJECT: World War I war effortsDATES COVERED: 1917-1923 NUMBER OF ITEMS: ca. 275

STATUS: (check appropriate description)

Cataloged:      Listed: X Arranged: X Not organized:     

CONDITION: (give number of vols., boxes, or shelves)

Bound:      Boxed:      Stored: 5 drawers, 1 rollLOCATION: (Library) Rare Book & Manuscript Library CALL-NUMBER Hazard Posters : Stack 15map cases, 15-12-3 to 15-12-6Oversize: Stack 15, Case 21RESTRICTIONS ON USE None Aisle 12

## DESCRIPTION:

Posters originating primarily in the United States (with some from Canada and France) publicizing various activities on the home front in World War I: recruitment efforts, Red Cross drives, the sale of Liberty Bonds, War Savings Stamps, and Thrift Stamps, the YMCA, various austerity measures, and appeals for charitable contributions. Included in the collection is the well-known recruitment poster, "I want you for the U.S. Army."

See following pages for short title list: the collection is arranged by size.

AMS 3/21/85

For additional World War I posters SEE World War I Poster Collection and Frankenhuis Collection.

JOHN HAZARD

WORLD WAR I POSTERS

- Folder 1: Literary Digest covers, February 17, 1917-June 23, 1918  
(incomplete run)
- Folder 2: Literary Digest covers, July 13, 1918-May 3, 1919  
(incomplete run)
- Folder 3: "Gen. Ferdinand Foch" Syracuse Herald, September 8, 1918  
"Save a loaf of bread a week"  
"Eat more corn meal-rye flour ..." Recipes attached.  
"Eat more fish, eggs, cheese, poultry ..."  
"Fats are fuel for fighters..."  
"Sir - don't waste while your wife saves ..." 2 c.  
"Enlist today ... let Uncle Sam pay your wage ..."  
"War's innocent victims forced to wear burlap bags ..." 4 c.  
"I've had a great time on furlough ..." Recruiting series no. 5  
"Au Comite de Syracuse, New York des 'Fatherless children of France' ..."
- Folder 4: "Help the work of reconstruction ..."  
"The greatest mother in the world - 3rd Red Cross Roll Call,  
Nov. 2-11th"  
"That liberty shall not perish from the earth ..."  
"My soldier ..." Stamps advertising War Stamps  
"1921" 2 c.  
"Syracuse War Chest : 100%..."  
"We are buying W. S. S. to help ..." 3 c.  
"Buy U. S. Gov't bonds of the Second Liberty Loan ..."  
"My soldier ..." 5 c.  
"W-S S" 2 c.
- Folder 5: "Canada Thrift Stamps for sale here"  
"Spend sensibly and buy W S S" 22 c.  
"Thrift Stamps for sale here" 2 c.  
"W. S. S. War Savings Stamps for sale here" 6 c.  
"Subscriber Victory Liberty Loan ..." 3 c.  
"Join [Red Cross]"  
Red Cross Magazine cover, December 1918  
"Welcome home"  
"Little Americans do your bit ..."  
"A vote for [Red Cross] is a vote for humanity" 2 c.

- Folder 6: "There! in peace as in war ..."  
 "Third Red Cross Roll Call"  
 "Milk--help the cow to lick the Kaiser ..."  
 "Fourth Red Cross Roll Call ..."  
 "Alsace-Lorraine ..."  
 "Provide the sinews of war ..."  
 "Join"  
 "Lend!"  
 "Help care for the sick at home ..."  
 "John J. Pershing" Syracuse Herald, March 31, 1918
- Folder 7: "General John J. Pershing" New York American  
 "Apply to post offices, banks, railway offices and stores for  
 Thrift Stamps ..." 2 c.  
 "Join [Red Cross]"  
 "Save and serve ..." 2 c.  
 "Help send the nurse to the sick at home ..."  
 "Sow the seeds of victory! ..."  
 "Do you drink milk? ..."  
 "Win the next war now ..."  
Red Cross Magazine cover, February 1919
- Folder 8: "Save the products of the land ..." 2 c.  
 "This is what God gives us ..." 2 c.  
 "All they ask is your old clothes ..." 3 c.  
 "Kościuszko - Pulawski ..."  
 "Double the third!" 2 c.  
 "America's food pledge -- 20 million tons ..."  
 "Blood or bread ..." 3 c.  
 "Food will win the war ..."  
 "War rages in France ..." 2c.  
 "Eat more corn, oats and rye ..."
- Folder 9: "Food is ammunition ..."  
 "Syracuse and Onondaga Co. War Chest"  
 "Help him win by saving and serving ..." 4 c.  
 "v" 2 c.  
 "La guerra alla fronte italiana ..."  
 "La voix des ruines ..."  
 "Orphelinat des armes ..." 3 c.  
 "L'Amérique lutte pour l'indépendance des deux mondes ..."  
 "Know him by this sign -- the medical caduceus ..."  
 "Your opportunity -- Army Ordnance Schools ..."
- Folder 10 : "First Division Regulars ..."  
 "Join the Air Service ..."  
 "For your boy ..." 4 c.  
 "Beat back the Hun ..." 3 c.  
 "Hold up your end!"  
 "U. S. A. Bonds -- Third Liberty Loan ..."  
 "Canada War-Savings Stamps ..."  
 "\$5 for \$4 -- Canada's War Savings pledge ..."  
 "Help the work of reconstruction ..."  
 "Help Canada secure business in foreign markets ..."

- Folder 11: "Buy Thrift Stamps ..."  
 " \$5 for \$4 -- Make your dollars grow ..."  
 "This baby had a mother's care ..."  
 "Red Cross Home Service ..."  
 "The America of tomorrow ..."  
 "Your [Red Cross] ..."  
 "Junior Red Cross -- Training in citizenship ..."  
 "Still the greatest mother in the world ..."  
 "The W S S Idea ..." 4 c.  
 "Remember ... and invest"
- Folder 12: "We have tried it ..." 2 c.  
 "Have the courage of your convictions ..."  
 "Don't let swindlers persuade you to part with your  
 Liberty Bonds ..."  
 "Thrift is stored-up happiness ..." 2 c.  
 "War Savings Stamps and Thrift Stamps -- Buy them here"  
 "Keep it coming ..." 3 c.  
 "United States of America War Savings Stamps ... on sale here"  
 "Series of 1919 -- Thrift Stamps and Government Savings Stamps ..."  
 "Boys and girls! You can help your Uncle Sam win the war ..." 2 c.  
 "They give their lives ..." 2 c.
- Folder 13: "This couldn't happen ..."  
 "Keep him free ..."  
 "Help them -- keep your War Savings pledge ..." 3 c.  
 "Joan of Arc saved France ..." 4 c.  
 "Battles give way to sports in A. E. F. ..."  
 "Que veut l'Allemagne? ..."  
 "Combattre avec la France c'est combattre pour soi ..."  
 "Honneur à ceux qui donnent leur vie pour la liberté du monde 1918 ..."  
 "Terre cultivée -- terre nourricière ..."  
 "I pledge allegiance to my flag ..."
- Folder 14: "Clear the way!! ..."  
 "Victory is a question of stamina ..." 2 c.  
 "Cardinal Mercier has appealed ..." 2 c.  
 "Hunger ..." 2 c.  
 "Hun or home? ..." 2 c.  
 "Remember Belgium ..." 2 c.  
 "A club dinner--The spirit of War Camp Community Service..."  
 "Feed a fighter ..." 2 c.  
 "The A.E.F. to the President ..."
- Folder 15: "The Hun -- his mark ..."  
 "Come on! Buy more Liberty Bonds" 2 c.  
 "Remember the girl behind the man behind the gun...."  
 "That liberty shall not perish from the earth ..."  
 "Hey fellows! Your money brings the books ..." 2 c.  
 "Buy Liberty Bonds ..."  
 "Have you a Red Cross service flag? 1918"  
 "The Girl Reserves of the Y. W. C. A. ..."  
 "Invitations to homes and entertainments ..."

- Folder 16: "Save your child from autocracy and poverty ..."  
 "See him through ..."  
 "Workers -- lend your strength to the Red Triangle ..."  
 "Patriotic League ..."  
 "Back our girls over there ..."  
 "The girl on the land serves the nation's need ..."
- Folder 17: "Carry on! Buy Liberty Bonds ..." 2 c.  
 "Lend the way they fight ..." 3 c.  
 Larger "That liberty shall not perish from the earth ..." 2 c.  
 Sizes "For home and country ..."  
 "Soldiers -- sailors and women guests ..."  
 "Civilians - when we go through this ..."  
 "Invest"  
 "The greatest mother on earth -- Red Cross Christmas Roll  
 Call, Dec. 16-23rd" 2 c.
- Folder 18: "Save quarters now ..."  
 "Have the courage of your convictions ..."  
 "Patriotism and profit ..."  
 "We have tried it ..." 3 c.  
 "And they thought we couldn't fight ..." 2 c.  
 "They kept the sea lanes open ..." 3 c.  
 "Sure! We'll finish the job ..." 3 c.
- Folder 19: "I summon you to comradeship in the Red Cross ..."  
 "One of the thousand Y. M. C. A. girls in France ..." 2 c.  
 "For every fighter a woman worker ..." 2 c.  
 "Keep 'em smiling! ..." 2 c.  
 "Share ..."  
 "Send the nurses to the sick at home ..."  
 "Americans all! ..."  
 "Core Biro Irtá Gardonyi ..."
- Folder 20: "I want you for the U. S. Army ..."  
 "Four years in the fight ..."  
 "Oh, boy! That's the girl! ..."  
 "His home over there ..."  
 Two sections: Liberty leading charge, signed Edwin  
 Howland Bloshfield 2 c.  
 "For every fighter, a woman worker ..." (different that that  
 in folder 19)
- Oversize Roll : "My Soldier ..." 2 c.